

STEVE KNIGHT

Business Communications Specialist

Postgraduate Diploma in Broadcast Journalism – London College of Communication

Steve is a highly regarded Business Communications Specialist with over 20 years experience and a solid background in Broadcast Journalism with BBC TV and Discovery.

He works with blue-chip companies across a wide range of industries in the UK, Europe, Australia and Asia to help shape and deliver winning contract pitches and to produce and present internal projects to gain Board or Executive Committee approval. He coaches key executives to deliver powerful communications at conferences and live events. He also coaches executive clients on how to handle the media and create PR opportunities.

Steve is Adjunct Professor of Business Communication at INSEAD in France & Singapore where he runs 20 elective courses a year across both campuses for the MBA participants and runs seminars on company specific communication projects for Executive Development Programmes.

He has a particular flair and proven track record in business presentations for blue chip companies - presenting live and pre-recorded Business Television programmes, hosting Events and Conferences and facilitating Question and Answer sessions.

Steve's TV credits include a range of highly successful programmes for the Discovery Channel, including the ITN produced science & technology programme *Discovery Today* and *Discovery People*, where guests have included Professor Stephen Hawking and Sir Chris Bonington. He has co-presented *Animal Hospital* with Rolf Harris on BBC1 for four years and has presented reports for the Saturday night *National Lottery Draw*.

Coaching and Consultancy

Clients include: Coutts, RBS Group, AstraZeneca, O2, bmi British Midland, BMW, Rio Tinto, Bouygues Construction, Areva, Laing O'Rourke, Johnson & Johnson, Takeda, Infiniti Europe, Nissan Europe, Orange, CB&I, Pfizer, 3, Alstom, Clough Australia, Maunsell Australia, IXIS AEW Europe, Amgen, Woodside Australia, PwC

MBA, EMBA & Executive Development Programmes:

INSEAD France & Singapore, London Business School, IMD Switzerland, HEC Paris, RSM Erasmus Netherlands, Rochester-Bern Switzerland, Australian Institute of Management - University of Western Australia Business School

Corporate Presenting and Hosting

Presenting live and pre-recorded Business Television programmes, hosting Events and Conferences and facilitating Q&A sessions. Clients include: *Santander, Amgen, Areva, Barclays, bmi British Midland, BMW, BP, Boots, British Airways, British Gas, BT, Cadbury, Cable & Wireless, Camelot, Coca Cola, Direct Line, Eastern Electricity, Hertz, HSBC, Lloyds TSB, O2, Orange, Nissan, Sainsbury's, Seaboard, Shell, Tesco, 3, Vauxhall*

Television

Discovery Today	DISCOVERY CHANNEL (ITN Produced)
Animal Hospital	BBC1
The National Lottery Draw (Saturday)	BBC1
The International Boat Show	BBC2
Computers Don't Bite	BBC2
Zoo Watch Live	BBC1
Channel Presenter	THE COMMUNITY CHANNEL (Funded by Media Trust)
Live Wire (live, daily magazine)	WIRE TV

Radio

BFBS - British Forces Broadcasting Service - London, Gibraltar, Falklands
Fox FM - Oxford
2 Ten FM - Reading
101FM – Rockingham, Western Australia
6NR - Perth, Western Australia

Voice Overs

TV & Radio Commercials, Programme Promos for ITV Network and Sky Sports
Documentaries for Discovery Channel and Bravo
Continuity for Sky MovieMax.

Business partners and associates

www.thebank.co.uk www.matchpoint-consulting.com.au www.papillonpartners.com

Interests

Triathlon, gym fitness training, running, swimming, road cycling, tennis, squash, music, theatre, movies

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